

## **NationBuilding Case Study Competition**

2026 India's largest College Case Study Competition



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## What is Nation Building?

NationBuilding is a platform that aims to make students aware, inspire and engage India's top undergraduates toward meaningful, purpose-driven careers. It believes in the power of youth to drive change through small, consistent actions that collectively create broader societal impact. It does so by allowing the youth to engage with some of the most pressing challenges affecting India through its engagements.

It has, in last two years, grown into a community of 85,000+ students from 2,500+ colleges through its ecosystem initiatives like the NationBuilding Impact Chapters (present in IIT Kanpur, IIT Kharagpur, BITS Pilani, Hansraj College, Sri Venkateswara), NationBuilding Case Study Competition, mentorship in student led activities like Brahmastra - Public Policy Opinion Cell's official fest etc. blending learning, leadership, and real-world impact.

In essence, the platform seeks to harness the potential of ordinary people to create extraordinary impact

85,000+

undergraduate students engaged with NationBuilding in just

02

years through competitions, workshops, fest and more

Ordinary People, Extraordinary Impact



## **Ecosystem Initiatives & Highlights**

A total of 85,000+ students from 2,500+ colleges are already a part of NationBuilding ecosystem.



## NationBuilding Case Study Competition

Hosts India's largest case study competition at an undergraduate level



### **Impact Chapters**

Campus-based student communities solving hyperlocal issues & driving real world impact



### Title Sponsor - Events, Antaragni 25, IIT Kanpur

Sponsored large scale student festival encouraging nation building through activities



### Title Sponsor, Brahmastra, Public Policy Opinion Cell, IIT Kanpur

Mentored 350+ students to solve a policy challenge



# **About**NationBuilding Case Study Competition





Our flagship annual event, the **NationBuilding Case Study Competition** was launched in 2024 with the theme Viksit Bharat and is back with the same spirit after two successful editions.

Participants will **dive into a 2-month journey across 3 online and an offline finale round** which will be evaluated by a distinguished panel of judges

### Why are we doing this?

We believe that our youth can energize India's future with their passion, creativity and innovative ideas weaving a stronger, more progressive India, thread by thread.



The third edition of NationBuilding Case Study Competition will focus on Preventive Health Care

**Problem Statement** 

'Enabling India's next generation towards an extra decade of healthy living through individual-driven action'

## Why Participate?



Bigger challenges, better rewards, and even more excitement!

**WIN PRIZES WORTH** 

₹16,00,000

**Cash Prizes Upto ₹12,10,000** 

Winner - ₹5,00,000 First Runner Up - ₹3,00,000 Second Runner Up - ₹2,00,000

All National Finalist teams, except the winners, will win ₹30,000 each



## Placement and Internship Opportunities

Placement and Internship opportunities at Nation with NaMo for top 3 winning teams



#### Merchandise

- Members of the winning team will each receive a Macbook.
- Members of the First Runner Up and Second Runner Up teams will each receive iPads.
- All National Finalists will receive exclusive merchandise



#### **Networking**

Get a chance to have meaningful interactions with industry leaders (Judges), top competitors and the keynote speaker (Union Ministers) from all zones of India at the National Finals!

Certificates for all the participants from Round 1



# Let's understand the Process!

## **Zone Divisions**



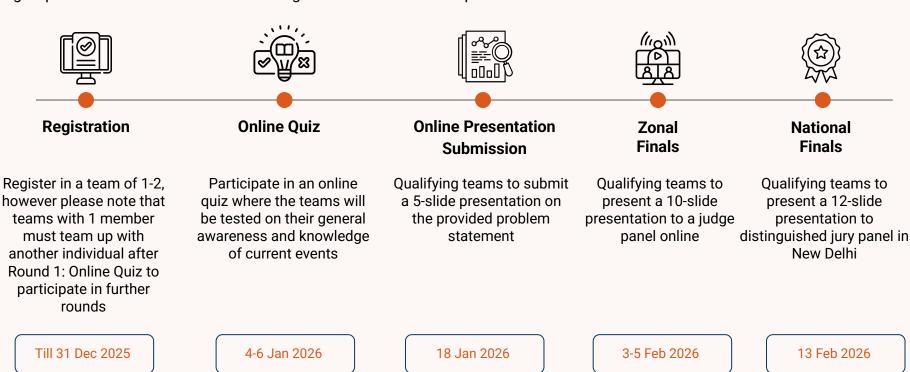
To ensure better diversity, the competition is divided into five zones, with each state mapped to a specific zone. Your college's location determines the state assignment, which in turn defines your corresponding competition zone.

Zone	States/UTs
West Zone	Gujarat, Rajasthan, Maharashtra, Goa, Dadra and Nagar Haveli and Daman and Diu
East Zone	Jharkhand, Bihar, West Bengal, Odisha,Tripura, Mizoram, Manipur, Nagaland, Assam, Meghalaya, Arunachal Pradesh, Sikkim
South Zone	Telangana, Karnataka, Andhra Pradesh, Tamil Nadu, Kerala, Lakshadweep, Andaman and Nicobar Islands, Puducherry
Central Zone	Madhya Pradesh, Chhattisgarh, Uttar Pradesh
North Zone	Jammu and Kashmir, Himachal Pradesh, Uttarakhand, Ladakh, Punjab, New Delhi, Haryana, Chandigarh

### The Process



This competition includes **four rounds: the first three online and the National Finals offline**. Qualifying participants are grouped into zones based on their college locations for the competition









Participants should be **currently enrolled in an undergraduate program in India.** Participants are required to submit a scanned copy of their college ID upon request by the organizers at any round of the competition for verification purposes



Students can register **individually or in a team of 2**. Please ensure that teams with a single member must team up with another individual after Round 1. **Each student is allowed to be a member of only one team** 



Both members should be from the same college. However, cross-specialization and cross-year teams are permitted



You can register through our website i.e. www.nationbuildingindia.org

## Registrations



- Registration can be completed by one team member on behalf of the team before 11:59 PM, 31 December, 2025
- Participants are not permitted to modify the details once submitted. If any participant needs to make changes to their details, they must complete a new registration for the competition
- Select your college from the dropdown menu on the website. If your college isn't listed, you can type it in the
  provided box and manually select your college's state
- The zones assigned during registration will be determined based on the location of the college and will remain unchanged throughout the entire competition, with no modifications allowed between rounds

Note: Any deviation from the aforementioned guidelines will result in the immediate disqualification of the team

"The nation's brightest minds belong where the toughest challenges lie — that's how real change begins."

## **Online Quiz**



- **Team Member 01 is designated as the primary individual** eligible to take the quiz between 4 January 2026 to 6 January 2026
- The quiz will be conducted in a Multiple Choice Questions (MCQ) format. Teams will be tested on their general awareness and knowledge of current events
- Correct answers will earn the team 1 point each. There will be no negative marking for incorrect attempts
- Only 500 teams (100 per zone) will qualify for the next round! Qualified teams will be notified via email and on our website, with detailed instructions for the next stage

E-Certificates
for all participants

### **Presentation Submissions**



- The qualifying teams will receive a problem statement on the theme of Preventive Healthcare by 9 January 2026
- The teams will be required to submit their solution as a short PowerPoint presentation in PDF format by 11:59 PM,
   18 January 2026. Only one submission per team will be allowed
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, among others parameters
- Out of 500 teams (100 per zone) per zone, **10 teams from each zone will advance to the next round!** Qualified teams will be notified via email and on our website, with detailed instructions for the next stage

E-Certificates
for all participants

## **Zonal Finals**



- The qualifying teams will develop their solution on a given problem and submit a 10-slide PowerPoint presentation in PDF format by 11:59 PM, 27 January 2026. Only one submission per team will be allowed
- Qualifying teams will **present solutions for a given problem to a panel of judges online from 3 5 February 2026.** The finalized schedule will be shared with the qualified teams
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, presentation and communication skills, and performance during the Q&A session, among others parameters
- Winners and First Runner-ups from each Zonal Finals will qualify for the National Finals i.e. from over 50 teams, 2
  teams from each zone will advance to the next round. Qualified teams will be notified via email and on our website,
  with detailed instructions for the next stage

Sewards For

**Merit Certificates** 

for Top 3 teams

**E-Certificates** 

for all participants

## **National Finals**



- The qualifying teams will develop their solution on a given problem and submit a 12-slide PowerPoint presentation in PDF format by 11:59 PM, 11 February 2026. Only one submission per team will be allowed
- The presentation for the National Finals will be held on 13 February 2026 in New Delhi in front of a distinguished judge panel
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, presentation and communication skills, and performance during the Q&A session, among other parameters



### Rewards

Cash Prizes worth ₹10,00,000 for top 3 winning teams

All National Finalist teams, except the winners, will win ₹30,000 each

Placement and Internship Opportunities for top 3 winning teams

MacBooks for the winning team; iPads for the first and second runner-up teams

Exclusive Merchandise for all National Finalists

## **Snapshots**





## The Real Talk!





'Very happy that we've gotten the stage to present the case in front of such an esteemed panel and to get their insights on such a policy that could actually be transforming the Indian education landscape in the coming years!'



Participants Aishwary Kumar Singh (left) and Prateek Singh (right) secured the first position and were felicitated by the Honorable Minister, Shri Mansukh Mandaviya



## Ordinary People, Extraordinary Impact